



Christina Sng

Experienced and accomplished writer with over 20 years of experience.

Designer with an extensive UX background and an instinctive eye for alignment.

Adaptable, a self-starter, a quick learner, and absolutely great with people.

My forte: finding creative solutions to problems.

CONTACT

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Writing · christinasng.com

Social · @christinasng

DESIGN

Information Architecture

Wireframing

Rapid Prototyping

Usability Testing

Interface Design

Interaction Design

Typography

Storyboarding

TECHNICAL

HTML

CSS

Writing

Editing

SOFTWARE

Figma

Adobe XD

Adobe Photoshop

Google Docs, Slides

Microsoft Suite

Pages, Numbers

WRITER, EDITOR, EDUCATOR

DBS · Web Connection · Sulake · Freelance · 2000 - Present

News and feature articles, white papers, technical papers, copywriting, web copy, social media posts, newsletters, scriptwriting, essays, fiction, and poetry. Won 2 Bram Stoker Awards for poetry and nominated once for short non-fiction. Conducted workshops on poetry and art.

WEB AND CONTENT PRODUCER

Sulake Singapore · 2004 - 2007

Content creation, newsletters, storytelling, marketing and event campaigns, and game localisations for Habbo Hotel.

UX DESIGNER • INFORMATION ARCHITECT

Edge · Web Connection · DBS · IDA · 1996 - 2004

Information architecture, UX and UI design, competitive audits, usability testing, front-end development, and project management. Established methodology and UX standards in white papers.

EDUCATION

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

Coursera · United States · February 2022

CERTIFICATE IN TEACHING ENGLISH AS A FOREIGN LANGUAGE (TEFL) AND TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL) ID: 186016

tefl.org · Scotland · January 2022

BACHELOR OF ARTS (CRIMINOLOGY & PHILOSOPHY)

University of Melbourne · Australia · 1997 - 1998
